SEXUAL REJECTION

The 7 Cold Hard Truths Every Woman Wishes You Knew

BY

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SEXUAL REJECTION: THE 7 COLD, HARD TRUTHS EVERY WOMAN WISHES YOU KNEW

First Things First! You.

This Was Written Specifically With YOU in Mind

I know EXACTLY what the two words, Sexual and Rejection, can do to your heart rate, blood pressure, and overall sense of personal well-being.

You would not be reading this if you were not among the ranks of the huge majority of men for whom hearing “sexual rejection” is like yelling “Squirrel!” around any dog. It immediately gets our attention and usually conjures up bad memories and/or bad expectations for our next attempted seduction.

That’s why I wrote this for you. It’s also why I spend my life helping guys like you understand yourself and women at a much deeper level. Until you really understand what is going on with you AND her, you will feel permanently victimized by those two words and the women who seem so omnipotent in delivering them.

I’m about to explain some high level TRUTHS you will need in order to CHANGE your future with respect to sexual rejection and toward the women in your life.

As Athol Kay said in his book, A Married Man’s Sex Life Primer,

You have to fix the problem because you are the only one who can fix the problem. She can’t, through an act of willpower, make herself want to have sex with you. She can make herself have sex with you, she just can’t make herself want to have sex with you.”
I know that YOU know he huge difference there. Nobody wants the woman they love to have to MAKE themselves have sex with you. You want to be wanted. Desired. Loved. Correct?

Let’s keep going.

**Can I Possibly Understand You?**

It is important that you understand that I understand you.

You and I both know that the only reason you want sex with your wife or girlfriend is NOT to have an orgasm in her or on her. You do not want sex just as a stress release or a way to live out some sexual fantasy. You do not want sex just to get pleasure for yourself without regard to her comfort and pleasure.

You want sex with your wife or girlfriend because of how it makes you feel. The feelings that go with flirting, sexual tension, anticipation, attraction, and desire are incredible! In the past, you have felt those feelings with the woman you are with now or possibly another woman. You want to feel them again. And again. Those feelings which precede sex are almost as rewarding as the act of sex itself.

Those intense feelings are ALSO what you seek each time you choose to look at pornography. It’s not the “release” you search for – it’s the affirmation that a woman can find you **desirable enough to touch**! This affirmation helps to feed your sense of masculine confidence and well-being. There are hundreds of physically intimate touches that can make most of us feel the same way without having sex.

Being rejected for those touches hurts JUST AS MUCH as being rejected for sex, doesn’t it?

Your desire for the physical act of sex for is not a quest for control, dominance, or selfish satisfaction. When you touch her and she willingly touches you back, it makes you feel awesome. You feel attractive and desired. You feel wanted. You feel important. You feel
trusted. **You feel loved.**

Make no mistake. I understand that sex also has the ability to fulfill your desire for sexual variety, adventure, and excitement. But when your behavior communicates that these desires are your ONLY motivation, you will run into trouble.

I want to help you understand how to properly communicate with your woman in ways she can understand. I want to help you discover HOW she can feel and appreciate your true emotional desires and open herself up to sharing a mutually satisfying intimate life with you.

The best sex comes when two people love, trust, and respect each other enough to fully engage in loving sex with all the trimmings of fantasy fulfillment, naughtiness, and fun.

**The Seven Principles She Wishes You Knew**

You may be wondering about a couple of things at this point.

*How do I know these are true?*

I’ve spent a long time working with men and women on this topic. These principles come from an extremely consistent “database” of conversations and feedback from them. Most therapists and coaches I talk to agree with these. Sometimes, generalizations like these don’t ALWAYS hold true in each case.

For example, if you or your partner has a serious physical condition which is at the root of the problem, some of this will not be helpful to you. Most importantly, if you read these and they “bite” at you with a ring of truth, you should trust that. Even with our powers of denial, when a man looks deep he can usually see the truth.
What responsibility does SHE have? What about the principles I wish SHE knew?

This question is the first sign that you and your partner is heavily invested in the “blame game”. The most important thing you will learn here is about YOUR power to make changes in yourself which can allow HER to change.

It is YOUR personal power that is or is not setting the energy and environment needed to allow you to reach your personal goals and achieve the relationship you desire.

There is a time and place to communicate and defend your principles. She shares the accountability for improving your relationship. But, the process starts with you choosing how you will respond to THESE principles. If you choose to believe that none of these is a principle you want to adopt in your life, you probably won’t want to read the rest of this.
The Seven Cold Hard Truths She Wishes You Knew

1. "Reacting" emotionally or negatively to sexual rejection will ALWAYS result in INCREASING your NEEDINESS factor and REDUCING your ATTRACTION factor. Always. Not sometimes. Always. Did I say ALWAYS?

2. She has the right to say no – as many times as she wants to. Whenever she wants to. She doesn't need to explain or even have a reason. Do NOT ask “why?” She won’t tell you. She may not even know exactly why. Trying to dissect her emotions with logic at this point will ALWAYS be a bad idea as it will immediately cause pressure, anger, and disrespect. At this point, all she really wants is a manly response she can count on.

3. You are a sexual being. Period. So is she. You know it and I know it. You've also made it obvious to her. She gets it. She knows you want and like sex - a lot. SHE is ALSO a sexual being – no matter what she says or does. She enjoys feeling desired and turned on by men. She is NOT feeling that with you if she is continually rejecting you. There are reasons she is rejecting you. Some of them are your fault. Some of them are not.

4. It is just plain ugly when you take it personally and act like she owes you sex. (See #1) No woman is contractually obligated to have sex with you (except for a prostitute, maybe). Not even her wedding vows are legally binding commitments to making your sex life wonderful. If she feels scared, worried, pressured, guilty, judged, or criticized for declining sex, she will VERY QUICKLY resent you and CONTINUE rejecting you. She needs to KNOW that you know this and respect this.

5. Sexual rejection is not an automatic “red flag” for your relationship. At some point in ALL relationships, either partner may not be “in the mood”. Declining an offer for sex should not be a scary affair. It makes her feel unsafe and uncertain about you when you treat her rejection as a sign of a crumbling relationship. If you keep one foot “out the door” constantly she can NEVER relax into you and your masculine safety and sensuality.

6. A woman who resents you cannot be attracted to you. If you end up having sex with this woman, it is ONLY because she feels OBLIGATED to participate. She wants to keep the peace...even with a man she resents. Obligation sex becomes the only kind of sex you will ever have. It gets worse and less frequent as time goes by. This is a downward spiral which is difficult to “unwind”.

7. "Unwinding" the downward spiral of resentment and “obligation sex” CAN be done. She WANTS YOU TO LEAD THE WAY! The process is easy but is not without serious commitment. The process MUST be LED by you. Only YOU have the power to unwind the negative energy and create a new cycle of POSITIVE feelings of trust, respect, and desire again. You get to CHOOSE to be this man or the man who is stuck in obligation sex hell until the end of his life or marriage – whichever comes first. You can choose to WANT to be this man. She can NOT choose to WANT to have sex with you. This is why you own the first step.
Let’s Start With #1

Why is Responding Instead of Reacting So Important?

This ONE THING can make all the difference for you - starting tonight.

Too simple? Hardly. It’s every man’s demon.

The importance of RESPONDING vs. REACTING is repeated in nearly ALL of my custom coaching modules.

Why?

What’s the difference?

It’s a HUGE difference in the eyes of every woman in your presence!

You can choose to ATTRACT or choose to REPEL based solely on how you RESPOND or REACT!

Responding is:

✓ Attractive
✓ Positive
✓ Bold
✓ Mature
✓ Preconceived
✓ Confident
✓ Compassionate
✓ Courageous
✓ Consistent
✓ Controlled

Reacting is:

✓ Unattractive
✓ Negative
✓ Meek
✓ Childish
✓ Unintentional
✓ Wishy-washy
✓ Resentful
✓ Fearful
✓ Unpredictable
✓ Uncontrolled

When you take the time to think and decide how you would like to respond to stressful situations, you feel prepared. You feel clear headed. You feel confident and even CALM. You can anticipate dozens of situations that you KNOW are going to occur and actually CHOOSE ahead of time how you want to respond. You get to choose WHO you want to be in
that situation. This is a choice you can make – for yourself. This is not a choice in anticipation of controlling or “one upping” somebody else.

**You simply KNOW what you think, where you stand, and what you want to say.**

This knowledge is the source of tremendous self-confidence, clarity, and COURAGE. When you already know how you are going to RESPOND, you have no fear about how things will turn out. Her possible reactions to you just DO NOT MATTER.

A properly planned response has no planned outcome. You don't EXPECT anyone to actually agree with you or change their behavior on the spot. Once you remove expectations for outcomes and replace them with expectations of OURSELVES, you don’t have to worry about the reactions from others.

Your reactions come from a place of emotional stress, uncertainty, fear, and resentment (among others!). Reactions are usually ripe with negative feelings and intended blame and insults. Reactions are defensive.

Reactions are rarely preconceived and can represent some of the ugliest language, tone, and intention a man can muster.

Reactions come from a place of unsatisfied expectations of others. Sure, sometimes reactions get results. Think about times when you have received poor customer service or tried to return a broken product to a store. Sometimes angry reactions, threats, and slightly out-of-control language can get results. This is normally because the other party is intimidated and fearful of further escalation or threats.

Is this your intention with your wife or girlfriend? Is that the man YOU want to be? Is that the man you want HER to be attracted to?
I will help you directly face the fears and pain that cause you to react. We will develop ways to proactively deal with them each time they rear their ugly head!

When you think about the choice to respond or react to something, think about the positive influence and attractive power of a RESPONSE.

Think of all the things you ALREADY KNOW are going to occur:

- Getting cut off in traffic
- A child’s failed test
- A child’s disrespect
- An angry co-worker or boss
- A disappointed mother
- A nagging wife
- Spilled milk – spilled whatever
- A wife who rejected you for sex for the 5th time this month!

If you can master the skill of RESONDING TO SEXUAL REJECTION, you will be on track to REVERSING THE SEXUAL ENERGY and making you ATTRACTIVE to her once again!

What are some of the most common REACTIONS men have when they are sexually rejected by their wife? Maybe some of these will sound familiar.

- Why not? It’s been a freakin’ week! (2 weeks, month, etc.)
- You are NEVER interested in sex!
- What have I done wrong now?
- Do I have to be PERFECT?
- Fine. Just great. (then rolling over and pretend to sleep while stewing)
- Fine, I'll just sleep on the couch!
I will help you eliminate these thoughts and feelings and formulate the
PERFECT replacement responses that will change everything for you.

This will be possible for you because you will learn how to change your
perception of HER feelings and HER intentions.

You will learn why it is not a personal attack on you and how to
respond in ways that will grab her attention, interest and desire.

- You just aren’t attracted to me, are you?
- We’re living like roommates!
- Why can’t you be more like [friend’s name] wife?
- What do I have to do?
- Son-of-a-bitch! I’m sick of trying with you. Why should I bother?
If you answer “YES” to any one of these questions, I will CUSTOM TAILOR a personal package for you!

- Are you a man who has had a history of sexual rejection or is experiencing it right now?
- Has your wife or girlfriend has adopted a pattern of declining sexual advances and invitations?
- Does she openly appear exhausted or exasperated by sexual suggestions or innuendo from you?
- Does she think and say that “sex” is all you ever think about?
- Does she claim to have a low sex drive or is simply not a very sexual person?

Men who answer YES to one or more of the questions above have a relationship that is suffering.

✓ There is building resentment, distance, and arguments regarding sex.
✓ Talking about it erupts into arguments and no longer seems to be an option.
✓ If sex does happen, it is typically out of feelings of obligation.
✓ The quality and duration of sex is poor.
✓ There is little to no post-coital cuddle time.
✓ There seems to be a list of things on her mind that are much higher in priority than sex.
✓ He feels sad, hurt, angry, and desirous of other women.
✓ He may be spending unhealthy amounts of time looking at pornography.
Proof That My “Awakening Her Sexuality” System Works and Will Work for YOU!

I love getting emails from clients telling me, “You wouldn’t believe what happened this morning!” They go on to tell me about how their wife or girlfriend looked at them differently – touched them differently – or initiated sex for the first time!

“Through the “tune up” program I realized I wasn’t seeing my part in the problem, and the strength I had to change the situation by changing my own behavior. Steve’s coaching challenged me by revealing some of the things I was overlooking about my marriage, my wife’s needs, and pointed me toward a more manly response. He gave me the inside track on what she was looking for as a woman and what she would respond to. By following some simple guidelines, doing reading assignments, and having some very good long talks with Steve I started changing my behavior... and my wife responded. She opened up more. She started getting the emotional safety and security she needs and I was beginning to be able to have sex with my wife again.” ~Paul K. - Los Angeles

Sometimes this happens after ONE PHONE CALL with me after they learn the ONE THING they've never paid attention to. It’s a game changer.

It’s one of the first and most important things I can teach you and I will help you develop it as a strength.

It’s a HUGE relationship skill every man MUST have.

Once you learn this ONE THING, the energy in your relationship starts changing immediately.
“Steve helped me truly understand what I was not bringing to my relationship, how what my relationship desperately needed was inside of me, and how my not ‘showing up’ impacted my relationship in a way that I didn’t want. He’s a wizard! He’s friendly and firm. He’s wise and open. He’s confirming and encouraging. He will move you like you’ve never been moved before . . . if you are truly ready. He will be worth your time.” ~ J. Fournet - Colorado

Respect begins to return. Emotional safety starts its comeback.

Your ATTRACTION FACTOR to her (or any woman) instantly begins to climb!

The PROOF is not only in the results my past clients achieved or in their testimonials.

The PROOF will be in HOW YOU FEEL immediately after our first coaching session. That will be all the proof you need.

That feeling will tell you that you are FINALLY on the right path. The one you’ve been looking for. The one you’re SUPPOSED to be on!

So, What Do You Do Now?

Simple. Call or email me today and say:

“Steve, I like what I hear. I want to work with you. Let’s get started ASAP. I want a FREE Discovery Call now.”

As soon as we connect on the free Discovery Call, I will ask you if you have an hour to settle in. I’ll ask you if you are in a private, comfortable place to talk.

I’ll ask you to take a deep breath so we can start getting REAL with each other fast. The
The “Awakening Her Sexuality” Program will help you:

- Clarify and understand your current situation and challenges in ways you have never imagined.
- Learn about the nature of feminine arousal and seduction in direct language you haven't heard before.
- Understand certain truths about how your wife thinks and feels that will blow your mind.
- Dissect and evaluate your past reactions and how they have affected your wife.
- Discuss and Formulate a **NEW plan of action** and specific responses that will reverse her mind.
- Provide you access to the HIGHEST QUALITY resources for learning about female attraction and sexual mastery which will launch you forward quickly!

Working with me means having a minimum of **THREE PHONE CALLS** to establish your **NEW PLAN OF ACTION**.

We will follow-up continually on the improvements and adjustments you will need to make along the way.

Email: steve@goodguys2greatmen.com
Phone: 970-484-8241
Or [CLICK HERE to go to the “Awakening Her Sexuality” sign up page now.](http://goodguys2greatmen.com)
You will have UNLIMITED email support during and after your program!

If that’s not enough, how about a 100% NO RISK, MONEY BACK GUARANTEE? Click here for details.

Remember, I understand you. If you have actually read this far, you belong here.

You are the perfect candidate to make HUGE improvements in your relationship.

Choose the right response today.

To Better Life and Love,

**Steve Horsmon**

Email: steve@goodguystogreatmen.com
Phone: 970-484-8241
www.goodguys2greatmen.com

**One more thing. I Have a Favor to Ask of You.**

Why am I giving away this valuable, hard-to-find information?

First, I want to help you – **TODAY**. I’ve been where you are and I **KNOW** there is information here you can or should use immediately. But...this is only the tip of the iceberg on how much I can help you.

Second, I want to invite you to contact me very soon. Whether by phone or email, I want to PROVE to you that a relationship with me will change your way of thinking, therefore, will change your life.

If you have read all of this you now know what it will sound and feel like to work with me. I’ll be honest, direct, supportive, and cheer you on. And, without judgment, I’ll push you to be better than you’ve **EVER** been in your life – **ESPECIALLY** with the woman in your life.
The favor?

As soon as you are done reading this, send me an email at steve@goodguystogreatmen.com to tell me how this report made you feel. Rate that feeling from 1 to 5.

1 = What a total waste of my time. (It’s totally fine if you feel that way.)

2 = Heard it all before, not interested in the work involved or “kissing someone’s ass”

3 = This information is really making me think and now, I’m curious. But, I’m not sure about hiring a coach or buying more reading.

4 = Dang, I felt like he was talking directly to me. I’d like to hear more, but not ready to pay for help yet.

5 = Holy crap, why is this the first time I’m hearing this? I want more. I will call Steve to talk. (Free)